

Northern California
248 3rd Street, #841
Oakland, CA 94607

Southern California
7705 El Cajon Blvd., #1
La Mesa, CA 91942

Southwest Region
428 E. Thunderbird Rd., #419
Phoenix, AZ 85022

Mountain Region
280 W. Kagy Blvd., #D-186
Bozeman, MT 59715

Midwest Region
2400 E. Main St., #103-218
St. Charles, IL 60174

Owner / Manager / Principal
Wendy L. Tinsley Becker, RPH, AICP
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Toll Free: 1-(844)-URBANA3

Year Established
2005

DUNS / CAGE #
132735254 / 4JAU8

Certifications
U.S. Small Business Administration
8(a) #308096 + WOSB
CA Unified Certification Program
SWBE + DBE #35330
CA Department of General Services
MB #1091341

CPUC Supplier Clearinghouse
WBE #9HN00013

City of San Diego
SLBE #12UP0565

Professional Memberships
American Planning Association
Association for Preservation Technology
Association of Environmental Professionals
Society of American Military Engineers

NAICS Codes

541310	541690	561790
541490	541720	712120
541620	541990	925120

SIC Codes

8712	8733	874802
	8999	87489905

PSC Codes

B503	C219	R503
B510	F999	R512
B521	R410	R521

NIGP Classifications

906-10	906-64	907-00
906-29	906-48	918-12
		918-43

CAPABILITIES STATEMENT

FIRM OVERVIEW

Established in 2005, **Urbana Preservation & Planning, LLC (Urbana)** is a boutique client-centric consulting firm offering specialized urban planning, historic preservation, cultural resources, history and architectural history services. Urbana's principal project team members maintain certification in the American Institute of Certified Planners (AICP). **Our historians and planners meet The Secretary of the Interior's Professional Qualification Standards for Historic Preservation Professionals** in the disciplines of History, Architectural History, and Archaeology, as well as the expanded draft *Professional Qualification Standards* in the disciplines of Historic Preservation and Land Use/Community Planning. **Urbana's mission** is to inform the future of the built environment by acknowledging the past. **We educate and engage** people on the history of place and the importance of recognizing and retaining historically and architecturally significant properties. **We provide regulatory compliance support** for owners and occupants of historic-era properties. **Urbana delivers results** with technical expertise, consensus-building, and creative solutions.

SERVICES

- CEQA, NEPA, NHPA Historical Resource / Property Analysis
- Regulatory / Policy Review
- Eligibility Evaluations
- Project Alternatives & Mitigation Development and Execution
- Design Guidelines
- Aesthetic / Visual Analysis & Character-Defining Feature Studies
- Design Review (Residential / Commercial)
- National Register of Historic Places Nominations
- Archaeological / Cultural Resource Surveys
- Historic Structure Reports
- Integrity & Conditions Assessments
- Expert Witness Consulting
- Municipal / Agency Preservation Program Development
- Historic Preservation Ordinance Preparation
- General Plan HP Elements / Specific Plans
- Participatory Workshops / Charrette Facilitation
- Preservation Incentives Analysis
- Mills Act & Federal Historic Rehabilitation Investment Tax Credit Consulting
- HABS / HAER / HALS Documentation
- Commission / Board / Community Group / Staff Training
- Outreach / Educational Campaigns
- Historical Surveys & Context Statements
- Historic Signage Research & Analysis

PAST PERFORMANCE

Urbana's clients include municipalities, local, state and federal government agencies, planning and development firms, private property owners, architects, attorneys, non-profit preservation advocacy groups, allied professionals and utility providers. **Urbana has provided services as both a prime contractor and a sub-contractor** for a variety of client types including:

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|---|---|
| <p>Federal</p> <ul style="list-style-type: none"> • U.S. Bureau of Land Management • National Park Service • U.S. Forest Service <p>Utility / Energy Sector</p> <ul style="list-style-type: none"> • Southern California Edison • 8 Minute Energy, LLC • Pacific Gas & Electric <p>Education</p> <ul style="list-style-type: none"> • Fresno Unified School District • San Diego Unified School District <p>Non-Profit / Advocacy</p> <ul style="list-style-type: none"> • San Leandro Historical Society • University Heights Comm. Dev. Corporation <p>Residential Development</p> <ul style="list-style-type: none"> • Central City Development Group • Hitzke Development Corporation • Sudberry Properties | <p>Municipal Program</p> <ul style="list-style-type: none"> • City of Chula Vista • City of La Mesa • City of Davis <p>Expert Witness</p> <ul style="list-style-type: none"> • City of San Diego Office of the City Attorney <p>Transportation</p> <ul style="list-style-type: none"> • Placeworks / City of Santa Ana • City and County of Honolulu • City of Oceanside <p>Allied Professionals</p> <ul style="list-style-type: none"> • SWCA Environmental Consultants • ICF International • RECON • UltraSystems Environmental <p>Hotel Development</p> <ul style="list-style-type: none"> • The KOR Group • Lafayette Hotel / JCG Development Co. |
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CAPABILITIES STATEMENT

EXPERT WITNESS CONSULTING

Client / Financial Sponsor: City of San Diego, Office of the City Attorney – Civil Division

Property Owner: City of San Diego and Privately Held

Location: Citywide

Cost: \$75,000.

Project Duration: 2011-2016

Urbana's Founding Principal, Wendy L. Tinsley Becker, RPH, AICP, has served as an Expert Witness in the areas of historic preservation, urban planning, and discretionary review procedures for the San Diego City Attorney's Office (Civil Division) regarding the following lawsuits brought against the City in state and federal courts.

- Bernate Ticino Trust et.al v. City of San Diego, Superior Court Case No. 37-2013-00075491-CU-WM-CTL.
- Brandon Milan v. City of San Diego, State of California Superior Court Case No. 37-2013-00067039-CU-EI-CTL.
- Edward Valerio v. City of San Diego, U.S.D.C. Case No. 12C1200W (WMC).
- Academy of Our Lady of Peace v. City of San Diego, U.S.D.C. Case No. 09CV0962 WQH (MDD).
- Linda Vista Village San Diego Homeowners, Inc. v. City of San Diego, Superior Court Case No. 37-2012-0008269-CU-MC-CTL.
- Jack Robertson v. City of San Diego, U.S.D.C Case No. 13CV1460 W JMA.

As an Expert Witness Wendy has performed the following services:

- Reviewed and analyzes the administrative record for cases including all technical studies, City Staff inter-office communications, public hearing minutes, and public comments,
- Provided topical research to the City attorney team,
- Prepares expert opinions / declarations according to the rules of civil procedure,
- Sat for deposition by opposing counsel, and
- Testified at a jury trial.



PROGRAMMATIC PLANNING

Client / Financial Sponsor: Southern California Edison (SCE)

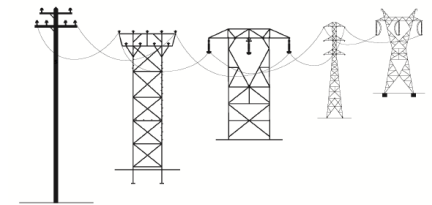
Property Owner: Southern California Edison (SCE)

Location: Southern California Edison 55,000 Square Mile Service Territory (California)

Cost: \$105,000.

Project Duration: 2013-present

Urbana developed the SCE Historic-Era Electrical Infrastructure Management Program (HEIMP), a program and guidance document that included procedures for the identification, review, exemption, and treatment of historic-era generating facilities, transmission lines, sub-transmission lines, distribution lines, and substations within SCE's 55,000 square mile service territory. In 2014 and 2015 the program was presented to the Utilities Roundtable on Cultural Resources (UROCC), and has subsequently been acknowledged as a model for other utility providers to follow. The program is implemented as part of planning and environmental review for every SCE project. Urbana is currently authoring a Programmatic Agreement to implement the HEIMP on federal lands that will be signed by SHPO, the Bureau of Land Management, and the United States Forest Service Pacific Southwest Region, with SCE and other utility providers as invited signatories.



Historic-Era Electrical Infrastructure Management Program

A Program for the Identification, Review, Exemption, and Treatment of Generating Facilities, Transmission Lines, Subtransmission Lines, Distribution Lines, and Substations within the Southern California Edison Company's Service Territory

May 2015

HABS / HAER / HALS DOCUMENTATION

Client / Financial Sponsor: Southern California Edison (SCE)

Property Owner: Southern California Edison (SCE)

Location: Fresno County, Los Angeles County (California)

Cost: \$95,000

Project Duration: 2011-2016

Urbana prepared Level II Historic American Engineering Record (HAER) documentation packages for SCE Monumental Type Substations (15 properties) and two NRHP-listed transmission lines: the Big Creek East and West Transmission Line (a 200-mile transmission line spanning between Big Creek and Los Angeles) and the Vincent Transmission Line (a 223.5-mile transmission line spanning between Big Creek and La Cañada Flintridge). For the Monumental Substation properties, Urbana established an NPS-approved method for documenting multiple properties by architectural typology under a single HABS / HAER package. The transmission line documentation packages included large format photography of the lines and their towers, supplemental views of connecting substations, and narrative and significance summaries with historic-era and contemporary-period topographic maps delineating the locations and alignment. The documentation packages were accepted by the National Park Service and are identified as HAER No. CA-176-N, HAER No. CA-176-O, and HAER No. 2318.

